

## **Renee M. Newman**

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### **SUMMARY**

Community leader in technology, education and public-private collaboration. Professional writer, professional trainer, excellent oral/expository communication, education consultant, marketing, strategic business planning, operations efficiency, event planning. Business owner, non-profit organization founder, learning disabilities clinic director, Chamber of Commerce Communications Director. Hospital HIPAA Security Officer and Project Manager. Bachelor's Degree in Advertising. Master's Degree in Special Education. Professional instructor, K-12 and college: special ed, distance ed, office applications, Internet programming, remedial English, teacher training. Conducted county-wide inventory of technology infrastructure.

### **EXPERIENCE**

Director, Dyslexia Institutes of America-Michigan, Dearborn Heights, Michigan, 2007-Present.  
Certified Orton-Gillingham practitioner. Certified Diagnostician and Therapist. Manage Michigan clinics and satellite operations. Ensure client progress, quality curriculum, services, corporate compliance. Educational consulting, teacher training.

Founder, President, Dyslexia and Dyscalculia Support Services, now Dyscalculia.org, 1992-Present.  
Internationally esteemed non-profit organization dedicated to research, publication, education, support and remediation of learning disabilities. Major universities, colleges, K-12 schools, Chicago Public Schools.

Owner, RM Newman Communications, Dearborn, Michigan, 1995-Present.  
Services include: market research, Web design, programming, e-commerce, site hosting and administration. Consulting services include: research, strategic planning, writing, editing, marketing, public relations, e-communications, file and technology management, and business establishment. Production and design services include: commercial labels, stamps, business cards, stationery, embroidered apparel, advertising specialties. Recent clients: Engineering Society of Detroit, Metro Healthcare Services, Michigan Bottling, Manufacturing Engineering Solutions, Dearborn Chamber of Commerce, The ARC, Dyslexia Institutes of Am.

Communications Director, American Arab Chamber of Commerce, Dearborn, Michigan, 2005-2006.  
Major event planning: Arab International Festival, attended by 300,000; Annual Banquet, 1,000; dignity luncheons, 500; Awards Dinner, 500; Community Meetings, 70; Board Meetings, 30. Handled radio, TV, and print publicity; marketing and public relations; grant writing, speech and article writing, monthly newspaper and weekly e-newsletter publication; intraoffice and interoffice communications; database administration; software/hardware; board documents; intranet and Internet sites.

Special Education Coordinator, Faculty, Advanced Technology Academy High School, Dearborn, 2004-2005.  
Focused on inclusion, assistive technology, documentation, and education law compliance. Taught courses covering computer hardware, software, keyboarding, Internet, HTML, JavaScript, Java, DHTML, XML, and Microsoft Office applications: Excel, Access, Word, Power Point, Publisher, and Front Page. Held instructional technology teacher CEU workshop.

Data Security Specialist, HIPAA Security Officer, Memorial Healthcare, Owosso, Michigan, 2002-2003.  
Responsible for corporate compliance with Health Insurance Portability and Accountability Act (HIPAA). Organized HIPAA transaction, privacy, and security committees and created, managed HIPAA project plan and documentation. Reviewed, altered, and wrote policies, procedures, presentations, staff training CDs. Created and maintained Web HIPAA resources for committee members and physicians. Created Internet and intranet pages for Physician's Portal, prescription refills, privacy survey, patient registration, occupational medicine, gift shop orders. Hospital earned Most Wired Award. Reported to Chief Information Officer.

Adjunct Faculty, Baker College, Owosso, Michigan, 1999-2003.  
Classes taught: Information Systems Theory, Introduction to WWW, WWW Design, HTML, DHTML, CGI Programming in C & Perl, XML, Java, JavaScript, E-Commerce, MS Excel, MS Access, MS Word, MS Front Page, Advanced Software Solutions, Reading & Study Skills, Math Lab, and Kids' Computer Club. Consulted on learning disabilities, professional and curriculum development. Founded Web Design Club.

K-12 Substitute Teacher, Shiawassee Regional Educational Service District, Corunna, Michigan 1995-2001.  
General Education, Special Education, Business, English, Science, French.

### **FORMAL EDUCATION**

Certificate in Distance Education, University of Wisconsin, Madison, 20 Credits, Completion December 2008.

Master of Science Degree in Special Education, LaSalle University, Mandeville, Louisiana, 1999.

Bachelor of Arts Degree in Advertising, Michigan State University, East Lansing, 1988.

Integrated Liberal Studies scholar, University of Wisconsin, Madison, 1983-1985.

### **PROFESSIONAL CERTIFICATES**

Certified Diagnostician, Certified Therapist, Dyslexia Institutes of America, 2007.

Ford-PAS Trainer Certificate, Ford Motor Company Partnership for Advanced Studies, 2004.

Board Governance & Leadership Certificate, National Charter Schools Institute, 2003.

IT Security Survival Certificate, Tech Republic, 2003.

HIPAA Health Insurance Portability & Accountability Act, Loriman Education, 2003.

HIPAA: Final HHS Privacy Regulations & State Medical Records Law, Cross Country University, 2003.

The Future of Education-Instructional Technology, International Center for Leadership in Education, 2002.

Assistive Technology Certificate, Michigan's Assistive Technology Resource, 2002.

Project Success for Dyslexic College Students, University of Wisconsin-Oshkosh, 2002.

Advanced Linguistics, Affix Training, Orton-Gillingham Method, Hands-On Math K-8, Michigan Dyslexia Institute, Flint, Michigan, 1994-2000.

### **COMMUNITY SERVICE**

Provide local and national special education parent/teacher/school trainings and consultations.

Design and host complimentary Websites for non-profit organizations.

Executive Board Member, Webmaster, Historic Aviation Property Owners Association, 2006-present.

Executive Board Member, Secretary, Advanced Technology Academy High School, 2003-2004.

Executive Board Member, Secretary, Marketing Committee, ShiaNet Community Network ISP, 1995-2002.